



IFFATH CHAITTY

GRAPHIC DESIGNER & ILLUSTRATOR

EXPERIENCE

THE TERRA NEW YORK CITY STEM FAIR (TNYCFAIR)

GRAPHIC DESIGNER — (July. '20 - Dec. '20)

- Led end-to-end creation of the logo from concept to completion, including usage style guides
- Worked with leadership to build conceptual designs, website wireframes and also led development, testing, and launch
- Created graphic elements and assets for social media platforms

NEW YORK CITY SCIENCE & ENGINEERING FAIR (NYCSEF)

GRAPHIC DESIGNER — (Dec. '18 - Jun. '20)

- Design print and digital assets to elevate brand awareness within 100+ NYC high schools
- Create standard medal designs for 1st, 2nd, 3rd place finalists for the 1.1k+ participants
- Design the Girl Scout's badge for NYCSEF's collaboration with the Girl Scouts of the USA
- Partner with senior leadership to translate team ideas into marketing material used for their social media
- Develop mockups of 10+ pins that represent the NYC team at the International Science and Engineering Fair (ISEF)
- Create multiple versions of the NYCSEF 2020 application poster/mailer
- Led the creation of interactive booklets for use during the event

STEM RESEARCH ASSISTANT — (Dec. '15 - Jan. '16)

- Supported the STEM team with NYCSEF's vision, planning and event coordination
- Input and transferred data between unique databases within Excel and Access
- Led processes for organizing information

CONTACT

IFFATHCHAITY.COM

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NEW YORK, NY

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SKILLS

ADOBE — Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Procreate

MICROSOFT — Word, PowerPoint, Excel, Access

PRINT — Logos, Brochures, Booklets, Business Cards, Posters, Post Cards, Stationary

PHOTOGRAPHY — Retouching, Color & Photo Rendering

WEB & MULTIMEDIA — Website Wireframe Design, Video Editing, Animatics, Stop Motions, GIFs, Social Media

DATA VISUALIZATION — Tableau

LANGUAGES — Fluent in English & Bengali

EDUCATION

BFA / GRAPHIC DESIGN

CUNY Queens College

GPA: 3.80